

## Weekly Stakeholder Briefing

### Shropshire Health and Wellbeing Board

**Meeting Date:** 8<sup>th</sup> July 2021, 9.30am to 12pm

**Paper title:** Shropshire, Telford & Wrekin Integrated Care System update

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#### 1. Summary

This paper provides an update from Shropshire, Telford and Wrekin Integrated Care System (ICS). It covers updates on Integrated Care System Development, Covid 19 vaccination programme, Covid-19 restoration and recovery, Community Diagnostic Hubs, and the VCSE MOU.

#### 2. Recommendations

The Health and Wellbeing Board is asked to receive the update which will be accompanied by a brief presentation at the HWBB meeting to provide up to date information on the ICS and provide an opportunity for questions and discussion.

## REPORT

### Integrated Care System development

#### Introduction

We continue to work closely with health and care partners, in-line with national policy and local plans for health and care to support people to stay as healthy as possible and achieve the best possible health outcomes for the communities we serve.

The update follows publication of the Government White Paper, [Integration and Innovation: working together to improve health and social care for all](#), in February which outlines plans to support the development of Integrated Care Systems (ICSs) as statutory organisations.

The white paper proposals build on the NHS Long Term Plan. They aim to:

- Remove the barriers that stop the system from being truly integrated, help integrated care systems play a greater role, delivering the best possible care, with different parts of the NHS joining up better; and the NHS and local government forming partnerships to address some of society's most complex health problems.
- Use legislation to remove transactional bureaucracy that has made decision making harder setting out a more joined-up approach built on collaborative relationships, so that more strategic decisions can be taken to shape local health and care. It's about

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population health: using the collective resources of the local system, NHS, local authorities, the voluntary sector and others to improve the health of local areas.

- Ensure a system that is more accountable and responsive to the people that work in it and the people that use it.

### **Shropshire, Telford and Wrekin Integrated Care System progress**

Shropshire, Telford and Wrekin Integrated Care System was established following approval by NHS England on 1 April 2021. This recognises the good progress that has already been made in working together as a partnership of NHS, local government organisations and other colleagues, to join up the planning, transformation and delivery of health and care services for our population. As part of this assurance process, Shropshire, Telford and Wrekin Sustainability and Transformation Partnership [STP] had set out both its proposed development priorities, ICS governance arrangements and operating model.

The proposals set out in the Shropshire, Telford & Wrekin ICS submission are broadly in-line with the Government White Paper, which reflects the work we are already progressing locally across the county to build on our existing partnerships to meet the needs of our population, further joining up health and care services for the benefit of the communities we serve.

Further to this, an ICS System Development Plan has evolved bringing together several existing plans to form one system plan which details the ICS footprint, the vision for the future, the progress and plans towards becoming a statutory ICS, the development of our System Sustainability Programme, the progress of Shrewsbury and Telford Trust Getting to Good Programme and at its core our the ten ICS pledges:

1. Improving safety and quality
2. Integrating services at place and neighbourhood level
3. Tackling the problems of ill health, health inequalities and access to health care
4. Delivering improvements in Mental Health and Learning Disability/Autism provision
5. Economic regeneration
6. Climate change
7. Leadership & Governance – renewed emphasis on place, neighbourhood and provider collaborative arrangement
8. Enhanced engagement and accountability
9. Creating system sustainability
10. Making our system a great place to work

On 16 June 2021 NHS England and NHS Improvement published an [Integrated Care Systems Design Framework](#) which sets out the consistent requirements for systems and defines the parameters for the tailoring of ICSs to local circumstances which is key to success. It goes

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beyond likely minimum statutory requirements and sets out the ambition from NHS England and NHS Improvement on what will be necessary for systems to be successful as they continue to work on recovery from the pandemic and the wider delivery of the Long Term Plan.

In addition to the national requirement for all ICSs to produce such a System Development Plan, Shropshire, Telford & Wrekin ICS is also taking the key opportunity to expand this plan and collate the system's approach to facing its challenges head on and in a joined-up way. In doing so, Shropshire, Telford & Wrekin is going one step further by creating a 'one system plan', encompassing in one singular document both the system's progress towards becoming a statutory ICS, alongside the varied and diverse key system plans in place and in development.

The timeline for the implementation of future arrangements remains 1 April 2022, with a further development programme envisaged for a period thereafter to ensure the full opportunities presented to the local health and care system are realised.

Meanwhile Shropshire, Telford & Wrekin Clinical Commissioning Group has been in existence since 1 April 2021 following the success merger of Telford & Wrekin Clinical Commissioning Group and Shropshire Clinical Commissioning Group.

For 2021/22 the ICS is a non-statutory body that brings together NHS providers, local authorities and commissioners to provide collective leadership to the Shropshire, Telford and Wrekin health and care system.

The Government's proposals set out an ambitious legislative programme that seeks to accelerate the development journey that health and care in Shropshire, Telford and Wrekin have been on for more than years. The proposals are founded on the core principle that health and care must be based on collaboration and partnership working – and the legislative programme is designed to enable this at local levels.

### Covid 19 Vaccination Programme

The vaccination programme continues to be successfully delivered across Shropshire, Telford and Wrekin delivering vaccine to the priority JCVI cohorts in line with national guidance.

**As of 24th June 2021**, 597,882 vaccine doses (including second doses) had been given in Shropshire, Telford and Wrekin. **Overall of those aged 25 and over 86.3% have had at least one dose** of the Covid-19 vaccine, this breaks down into the following percentages by age group:

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|-----------------|-----------------|
| ○ 25-29 – 55.4% | ○ 55-59 – 97.5% |
| ○ 30-34 – 71.2% | ○ 60-64 – 99.5% |
| ○ 35-39 – 76.9% | ○ 65-69 – 94.5% |
| ○ 40-44 – 83.9% | ○ 70-74 – 97.9% |
| ○ 45-49 – 82.6% | ○ 75-79 – 100%  |
| ○ 50-54 – 91.0% | ○ 80+ - 98.9%   |

**On average of those aged 50 and over, 93.8% have had both doses** of the Covid-19 vaccine. By age group this breaks down as follows:

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|-----------------|-----------------|
| ○ 50-54 – 86.2% | ○ 70-74 – 96.7% |
| ○ 55-59 – 93.3% | ○ 75-79 – 100%  |
| ○ 60-64 – 96.3% | ○ 80+ - 97.3%   |
| ○ 65-69 – 93.0% |                 |

**We are currently vaccinating all adults (people aged 18 and over)**, while continuing to remind people in cohorts 1-11 to come forward for their vaccination if they haven't already, particularly people in their thirties and forties and those who are clinically vulnerable.

We continue to promote the importance of attending 2<sup>nd</sup> dose appointments through our communications channels and through our system partners.

**Walk-in Covid-19 vaccination clinics** have opened across the Shropshire, Telford and Wrekin with more planned for July. This is to make vaccination easier and more convenient, aiming to boost vaccine uptake across the county as the Government has started a race to vaccinate the nation in order to lift restrictions. There are currently two types of walk-in clinics in Shropshire, Telford and Wrekin:

- **Walk-in AstraZeneca vaccination clinics (first and second doses available) for people aged 40 and above**
- **Walk-in Pfizer vaccination clinics (first dose only) for 18-39 years olds**

*The walk-in AstraZeneca clinics differ from the Pfizer clinics as they are offering first and second doses, not just first doses.*

For further details about walk-in clinics, opening times and eligibility, visit our website:  
<https://www.stwics.org.uk/our-priorities/covid-19-vaccination-programme/walk-in-clinic-times>

Last weekend, we supported the national **“Big Walk-in Weekend – Grab a Jab”** campaign and we have been working closely with further and higher education institutions across the

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county to promote Covid-19 vaccinations and the walk-in clinics to their staff, students and families. We have also been promoting our walk-in clinics via local sports clubs, targeting, the younger male cohort that we know is more prone to vaccine hesitancy. Supermarkets and shopping centres have also been helpful in promoting the walk-in clinics to their staff and customers.

We have started work on our **targeted marketing campaign for 18-29-year olds** to improve vaccine uptake. As part of the campaign we will photograph and video local young people talking about why the vaccination is important to them. We are currently working with system partners to identify six young people from across the county to be the faces of the campaign, “We can do this. Get vaccinated.”

### **We continue to work with local communities and businesses where vaccine uptake is low.**

We have set up mobile vaccination clinics at Avara Foods in Telford twice this week and have further visits planned to ABP in Ellesmere next week. Over 40 people have been vaccinated at Avara in the first visit this week. We are also in the process of organising mobile vaccination clinics at Muller in Market Drayton, Minsterley and Donnington in Telford and are having discussions about how we can support the vaccination of the workforces at Denso Manufacturing and i2r packaging solutions in Telford. All of these companies have a high proportion of their workforce from different ethnic communities.

## Covid-19 Restoration and Recovery

We have been working with system provider partners and communications teams across the region to amplify messaging aimed at trying to reduce attendance through the front door, with demand for urgent care having gone up rapidly, impacting on the ability to do elective work. This has included messaging about NHS111, local videos for social media, as well as a media release to highlight that primary care is open for business and people should feel comfortable accessing their GP surgery. We've also co-ordinated with provider partners to ensure consistent messaging over the scale of the recovery challenge – managing expectations about how quickly we might be able to reduce waiting lists.

## Community Diagnostic Hubs

We have had to be agile in responding to an immediate and urgent request to support with engagement work, following the successful bid by the ICS for more than £6 million to run a pilot Community Diagnostic Hub (CDH) in Telford. We now have out in the field a comprehensive survey being delivered by a research company, Influential, to help us understand what our populations think about the plans for dedicated elective diagnostic centres and what else they would want to see

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provided in community health and care hubs. The survey is being targeted as specific demographics to ensure we are hearing from the so-called 'hard to reach' groups – and the analysis of this survey will be key to help us shape further engagement work as the CDH programme evolves.

### VCSE Memorandum of Understanding

Following a successful collaboration workshop with VCSE colleagues across Shropshire, Telford and Wrekin in May, a Memorandum of Understanding is now in draft between the STW ICS and the VCSE sector. This document will set out the role of both in improving health, social care and wellbeing in the area and will explain why a partnership is being created on shared ambitions. These ambitions will include improving health outcomes and reducing health inequalities, maximising value from financial resources, building successful partnerships, and effectively engaging with people and communities in STW. The draft is being co-produced between the ICS communications team and the Chairs of Shropshire and Telford and Wrekin VCSE and will be available for review in July.

### Further information

For further Shropshire, Telford and Wrekin ICS updates, please sign up to our new Stakeholder Bulletin "Collaborate" by emailing the STW Comms Team: [shrccg.communicationsteam@nhs.net](mailto:shrccg.communicationsteam@nhs.net)